

Introduction: The Southern Risk Management Education Center

Ag In Uncertain Times

December 09th 2009



SRMEC has a New Home

- Housed within University of Arkansas' Cooperative Extension Service
- Co-Directors
 - H.L. Goodwin, Jr., Fayetteville
 - Ron Rainey, Little Rock
- Serves Alabama, Arkansas, Georgia, Florida, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, Puerto Rico and the Virgin Islands

About SRMEC

- ❑ Mission: *Empower the strengths and skills of individuals in the Southern region involved in managing agricultural enterprises*
- ❑ Purpose: *Help Southern producers make better decisions to achieve business and family goals*
- ❑ Strategy: *Build networks and relationships throughout the region.*

About SRMEC

□ Innovative Tactics:

- A series of initiatives to develop meaningful and cooperative working relationships with traditionally underserved audiences and build programs targeted to these audiences
- Utilize a team of five risk coordinators, one for each of the five risk areas, to keep our programs at the cutting edge of risk analysis and management.

Innovative Tactics

- Risk Colloquia with Target Audiences
 - Native American Producers' Colloquium in Oklahoma
 - Black Farmers' Colloquium in Georgia
 - Women Producers' Colloquium in Kentucky
 - Young and Beginning Farmers' Colloquium in Tennessee

Innovative Tactics

- Rick Coordinators with SRMEC in AR
 - Bruce Ahrendsen, Agricultural Finance
 - Andrew McKenzie, Marketing and Prices
 - Harrison Pittman, Agricultural Law
 - Wayne Miller, Human Resources
 - Archie Flanders, Production
- Each is a full-time faculty member and will be resource persons for grantees and conduct webinars at least annually.

SRMEC Advisory Council

- ❑ Comprised of eleven members
- ❑ Representatives from 1862 and 1890 Land Grant Universities, the Farm Credit System, Women Producers, Young and Beginning Farmers, Specialty Producers and the Tribal Agricultural Community from states across the South

Contact Information

Visit our Website: srmec.uark.edu

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