

Risk Navigator Tools for Strategic Risk Management



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What is RISK?

RISK: The probability of an event occurring that can impact your:

- **Current profit level**
- **Financial situation (equity position)**
- **Satisfaction and well-being**

Risk Navigator SRM

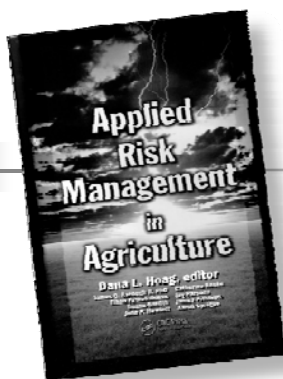


Sources of Risk

- **Production**- yield/quality variability
- **Marketing**- changes in price/external conditions
- **Financial**- variability in debt/equity capital and ability to meet cash demands
- **Legal**- responsibilities for contracts, statutory compliance, tort liability, and business structure
- **Human**- managing people and estate transfers



Risk Navigator SRM



Risk Navigator SRM



Strategic Management

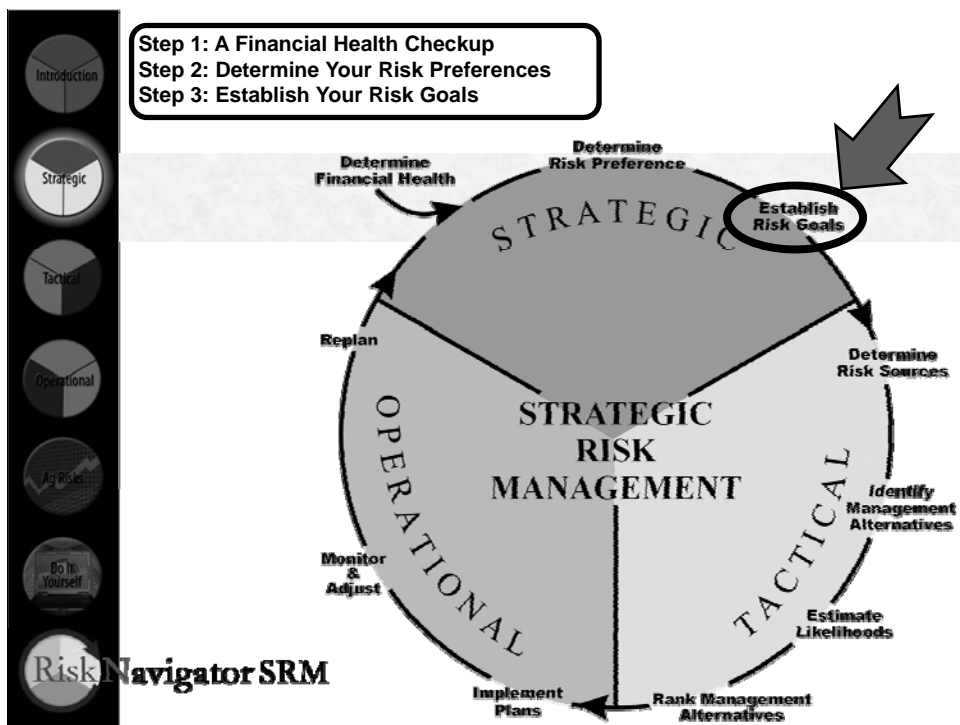
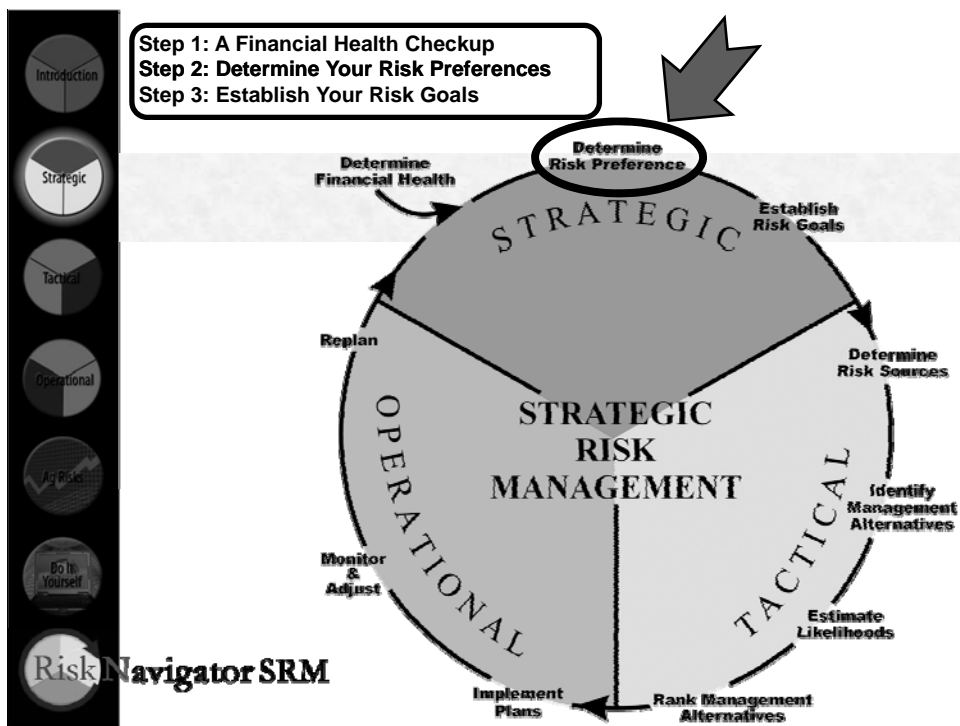
“...Choosing where to go...”

The first stage of the process, provides an initial understanding of the health of the financial resource available



- Step 1: A Financial Health Checkup
- Step 2: Determine Your Risk Preferences
- Step 3: Establish Your Risk Goals







Tactical Management

“...Choosing the right things to do...”

At the tactical level, we analyze the alternatives for “how” we will get to where we want to go.

